



2020 Census: Plan to Be Counted.

#ILOlderAdultsCount

What We'll Cover Today

- Why does the Census matter?
- What is the 2020 Census?
- What will the Census ask?
- When & how can I complete the Census?

Impact Your Community

The Census will impact decisions made about our communities for the next 10 years & beyond.

Local, state & federal governments, private businesses, public works, religious organizations and others will all use data from the 2020 Census.

Being counted means you impact your community.

The Census Matters. You Matter.

The 2020 Census = Representation
Money
Power

For you and your community.

Be Counted.



What is the 2020 Census?

The logo for the 2020 United States Census. It features the words "United States" in a smaller, black, sans-serif font at the top, followed by "Census" in a large, bold, black, sans-serif font, and "2020" in a large, bold, black, sans-serif font at the bottom. The entire logo is centered on a white background.

United States[®]
Census
2020

2020 Census

Every 10 years, the Constitution requires a count of **every living person** in the U.S.

This is called the decennial Census.

Because it counts every living person, you should be counted no matter your age, your citizenship or immigration status, race or ethnicity.

Every person in America should be counted, including you.

Pop Quiz: How much is the Census worth to Illinois?

In one year (2016), how much federal money was allocated to Illinois based on data from the 2010 Census?

- A. \$16 billion
- B. \$34 billion - **Answer**
- C. \$52 billion

What is the Census Used For?

The Census helps decide:

- The number and shape of legislative districts
- How government funding for hospitals, roads, school and more should be given out
- Where businesses invest and more.
- **Social services programs like Meals on Wheels, Senior Centers, and Veterans Aid**
- For each person who goes uncounted, Illinois could lose about \$1,400 per uncounted person each year.

The 2020 Census Will Ask:

Number of people in your household

Whether you own or rent your home

Your phone number

- Just in case the Census Bureau needs to contact you later.

For each person in your household:

- Name
- Sex (Male or Female)
- Age and Date of Birth
- Hispanic, Latino, or Spanish origin
- Race
- Relationship to the person answering the Census

What the 2020 Census Will NOT Ask

There are no questions about:

- Citizenship Status
- Social Security Number
- Bank Information
- Political party or affiliation

If you are asked these questions by someone pretending to be from the Census, do not answer. This is not the 2020 Census.

Your Answers Are Protected

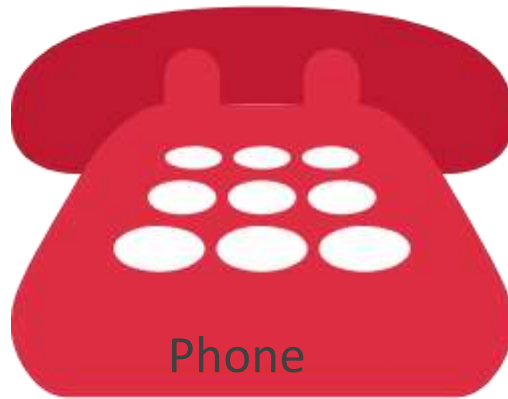
By federal law, the Census Bureau cannot share your answers with any other government entity.

Your answers remain confidential and data is reported as a whole.

When & How to Complete the Census



3 Ways to Respond



When to Respond

The Bureau mails an invitation in **mid-March** to complete the Census online.

- Invitations are mailed to your home. The Census Bureau will not email you.

If you do not complete the Census online, you will receive a mailed questionnaire by **mid-April or earlier**.

Complete the Census early to avoid additional mailings or a Census employee coming to your home.

What the Census Bureau will send you in the mail:



One Census for One Home

Complete the Census for everyone living in your house, apartment or mobile home - no matter their age and whether they are related to you or not.

Count yourself where you live & sleep most of the time.

Do not count people currently living in a nursing home, college or prison. The Census counts them separately. Only count people under your roof.



When the Census Bureau Visits You

If you have not responded to the mailings & reminders, a Census Bureau employee will come to your door to complete the Census.



Avoid the Knock on Your Door

If you don't want someone coming to your house, complete the Census online, by phone or mail between mid-March and late-April.

This also helps:

- Avoid scams. If you complete the Census early, you know that the Census should not visit you.
- Save taxpayer dollars. Going door to door is costly for the government.

Let's Talk: Questions or Concerns?

Now that we know what the Census is, when you can respond, how to respond and why it matters, do you have questions or concerns?

Best advice: Make a plan to complete the Census as early as you can.



Make a Plan

1. Would I prefer to answer the Census online, over the phone, or by mail?
2. Where can I get help filling out the Census in my community? [AgeSmart Community Resources](#)
3. Will I need to read the Census in a language other than English or in larger print?

1. Online, Phone or Mail

Online

- Wait for the mailed invitation coming mid-March
- That invitation has a web address to go online and a unique ID for your home.
- If you do not have that invitation, you will be able to look up your home address to respond online

Phone

- That invitation will also have a phone number

1. Online, Phone or Mail (Cont)

Mail

- In early or mid April, you will receive a questionnaire in the mail if you have not already responded online or by phone.
- You cannot request a paper questionnaire be mailed to you. It will come if you have not already responded. Some people will get it earlier.

2. Help Filling Out Census

AgeSmart Community Resources can help you complete the Census survey.

Our specialists can help you respond online, via mail or phone.

Each question should be read to you so that you can answer. The Census should capture **your** response.

3. Non-English Language / Large Print

Online or via Phone:

- 2020 Census will be available in English, Spanish or 11 other languages online or via phone.
- You can increase the size of print online.

Mail/Paper Questionnaire:

- Some areas will receive a questionnaire that is both in English and Spanish.
- Step-by-step language guides available online for 59 non-English languages, including a large print English guide. [an go to a trusted organization in your community for assistance.](#)

Avoid 2020 Census Scams

Remember that the 2020 Census **does not ask** about citizenship, Social Security numbers or political affiliation.

The Census Bureau **will not** email you to complete the 2020 Census.

If you are visited by a Census Bureau employee, they must tell you their name so that you can call the Census Bureau to verify their identity.

Recap!

Every living person in the U.S. should be counted in the 2020 Census.

In mid-March, your home will receive an invitation in the mail.

The Census is important for you and your community. Make your plan for how you will answer the 2020 Census!

Questions?



Thank You!

Plan to be counted in
the 2020 Census
and
tell your friends!



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