

Strategic Prevention Framework (SPF) Overview

Presented by:
Deb Beckmann, TAC
Toni Randall, BCRC



Strategic Prevention Framework

- ▶ Data driven
 - ▶ Utilizes all data obtained from the community
 - ▶ Helps determine if the coalition is making progress
- ▶ Intended to guide prevention/recovery supports in all ages
- ▶ 5 Step Process

5 Step Process

- ▶ The steps of the SPF include:
 - ▶ **Step 1: Assess Needs** - What is the problem, and how can I learn more?
 - ▶ **Step 2: Build Capacity** - What do I have to work with?
 - ▶ **Step 3: Plan** - What should I do and how should I do it?
 - ▶ **Step 4: Implement** - How can I put my plan into action?
 - ▶ **Step 5: Evaluate** - Is my plan succeeding?
- ▶ The SPF also includes two guiding principles:
 - ▶ Cultural competence - The ability to interact effectively with members of diverse population
 - ▶ Sustainability - The process of achieving and maintaining long-term results



Assessment

- ▶ Collect Data
 - ▶ Drug related deaths
 - ▶ Overdoses
 - ▶ Drug related arrest
 - ▶ IYS
 - ▶ Community assessment (needs assessment)
 - ▶ I-Plan
 - ▶ HSHS Hospital Community Needs Assessment Data
 - ▶ Health Department Needs Assessment
- ▶ Identify what data is missing (law enforcement agencies; hospital ER visits)
 - ▶ What can we do to fill the gap?

Capacity

- ▶ Local resources & readiness
- ▶ Raise awareness
 - ▶ Articles in newspapers, bulletins
 - ▶ Meet one on one with stakeholders
 - ▶ Host community events
 - ▶ Local radio interviews
 - ▶ Billboards and yard signs
 - ▶ Brochures
 - ▶ Resource List for County
 - ▶ Resource racks in public libraries
 - ▶ Develop a new member packet
 - ▶ Developed Family Support Network packet

12 sectors



Planning

- ▶ **Do we have enough resources & readiness?**
 - ▶ **Problem Prioritization**
 - ▶ **Develop S.M.A.R.T. goals (short & long term):**
 - ▶ **S = Specific** (simple, sensible, significant; try to answer the 5 W's—What, Why, Who, Where, Which)
 - ▶ **M = Measurable** (meaningful, motivating; How much? How many? How will I know when it is accomplished?)
 - ▶ **A = Achievable** (agreed, attainable; How can I achieve this goal?)
 - ▶ **R = Relevant** (reasonable, realistic and resourced, results-based; Does this seem worthwhile? Does this match our other efforts/needs?)
 - ▶ **T = Time Bound** (time-based, time limited, time/cost limited, timely, time-sensitive; when will this happen or be achieved by?)
- Write the problem statement, then the objective/goal statement, then 1-3+ strategies for each objective/goal, including an Outcome Measure for each.

Example:

1. Engaging more people in our coalition:

Problem: There is a need to increase membership in the coalition, including people from all sectors.

Objective/Goal Statements:

Year One Plan:

1. By December 2022, we will have 2 PLE's attending our monthly meetings.

Strategy:

1. Identify and invite persons with lived experience to serve on our Coalition. **Outcome Measure:** Attendance taken/Sign In Sheets.

2. By December 2022, we will have 3 local officials (e.g., mayor, city/county council, local/county Police Department, Probation Dept., State's Attorney Office) attending our monthly meetings regularly.

Strategy:

1. Invite local officials and candidates for election to attend our meetings. **Outcome Measure:** Attendance taken/Sign in sheets.

3. By December 2022, we increase our average meeting attendance from 8 to 10 people.

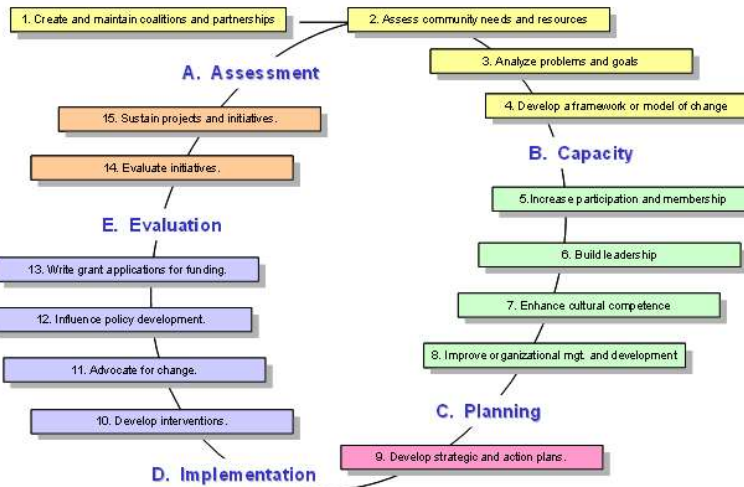
Strategy:

1. Determine meeting day/time that will accommodate the largest attendance. **Outcome Measure:** Send a Survey Monkey to member list surveying their availability.
2. Advertise meetings in media (newspapers, social media, radio). **Outcome Measure:** newspaper and social media clippings; request letters/emails sent to media.
3. Create and disseminate Outreach Packets about our coalition to prospective members. **Outcome Measure:** number of packets distributed in the community each month.
4. Create and implement a retention plan for current members. **Outcome Measure:** Date Retention Plan is developed.
5. Have speakers at quarterly meetings to engage members and increase substance use disorder and stigma reduction knowledge. **Outcome Measure:** Agendas/Minutes from Coalition meetings.
6. Challenge members to "Bring a Friend" to a meeting quarterly. **Outcome Measure:** Attendance taken/Sign in sheets.

Implementation

- ▶ Develop an action plan
 - ▶ Lays out exactly how you will implement a strategy
- ▶ Process evaluation
 - ▶ Is what we are doing helping
- ▶ Mid course corrections
- ▶ Constantly re-evaluate your progress and adjust goals as needed

Skills Required to Implement the Strategic Prevention Framework



Evaluation

- ▶ How successful was the coalition in selecting and implementing appropriate strategies?
- ▶ Were representatives from across the community involved in program planning, selection, and implementation? In what ways were they involved? Especially people with lived experience (PLE's)?
- ▶ Was the planning group able to identify potential new partners with which to collaborate?
- ▶ What was the quality of the data used in decision making?

Sustainability

- ▶ What do we want to keep the same?
- ▶ Track outcomes
- ▶ The ultimate goal is to sustain prevention and recovery outcomes and be a stand-alone coalition and eventually an Recovery Community Organization (RCO)
- ▶ The process of achieving and maintaining long-term results

Cultural Competence

- ▶ Cultural competence, the ability to interact effectively with people of different cultures, helps to ensure the needs of all community members are addressed.
- ▶ Continually assesses organizational diversity
- ▶ Practices strategic planning that incorporates community culture and diversity
- ▶ Implements strategies using culture and diversity as a resource

References

- ▶ <https://www.samhsa.gov>
- ▶ Illinois I-Plan <http://app.idph.state.il.us/>

Questions?