

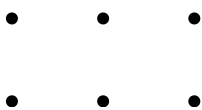
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HEALTHIER  
TOGETHER

Hope & Progress for All

# ANNUAL REPORT



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www.healthiertogether.net

# Executive Director Report

Our 2022 goal for the HEALTHIER TOGETHER movement was to facilitate strategic alignment among St. Clair County's healthcare partners and workgroups dedicated to improvements in six program areas. We began the year by gathering with our incredibly committed Council of Partners for a visioning activity that focused on questions related to two main areas:

- How can we improve our work together to achieve genuine Collective Impact?
- How should HEALTHIER TOGETHER align with Hospital and Health Department Community Health Improvement Plans?

In the months that followed, we applied new insights to the task of building more effective partnerships with organizations willing to share and align resources in ways that mattered most to the health of our St. Clair County communities.

As a result, 2022 was a remarkable year for advancing a shared vision of working together for health. As an organization, we crossed a three-year threshold by providing a cumulative \$480,000 in resources to support 40+ projects related to Chronic Disease Prevention, Community Safety, Education, Maternal & Child Health, Substance Use Disorder, and Suicide Prevention. For more about these and other highlights, see the 2022 Highlights section of this report or the Local Stories section of the HEALTHIER TOGETHER website.

## Social Media

### 1. Likes & Follows:

- a. Facebook- 298 Likes, 352 follows
- b. Instagram-162 followers
- c. Twitter- 17 followers

### 2. Total Post:

- a. Facebook- 220
- b. Instagram- 102
- c. Twitter- 80

### 3. Reach:

- a. Facebook- 66,757
- b. Instagram-1,286
- c. Twitter- 3,546

### 4. Engagement:

- a. Facebook- 2,405
- b. Instagram- 218

### 5. Page Visits:

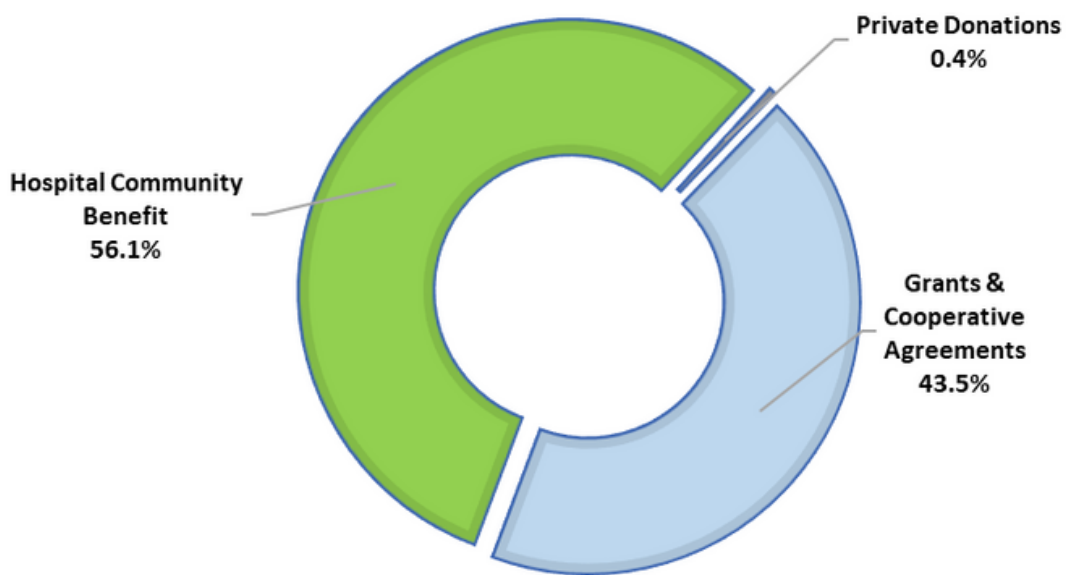
- a. Facebook- 230
- b. Instagram- 432
- c. Twitter- 795

# 2022 Highlights

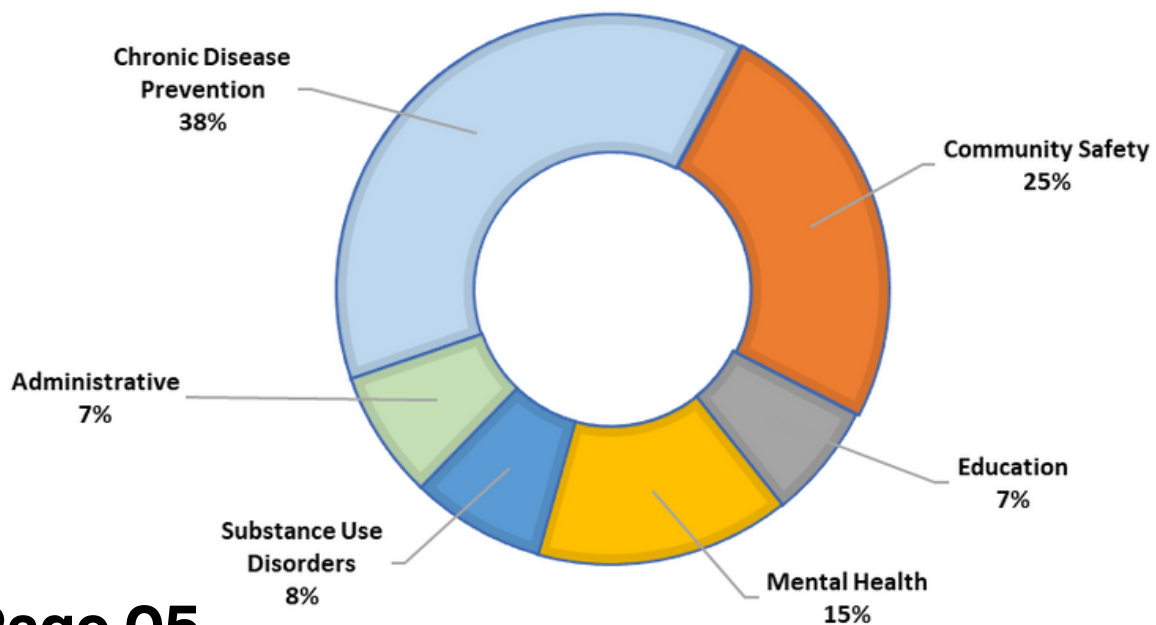
- Facilitated a series of Collective Impact discussions with leaders from the East Side Health District, Memorial Hospital, SIHF Healthcare, the St. Clair County Health Department, St. Elizabeth's Hospital, and Touchette Regional Hospital to look at ways we could collaborate more effectively over the next three years.
- Worked with the Illinois Public Health Institute's Building Resilient Inclusive Communities (BRIC) grant for a second year to facilitate collaboration among three St. Clair County coalitions working together to improve nutrition security, environmental safety, and social connections in communities most impacted by the COVID Pandemic.
- Initiated Cooperative Agreements with the St. Clair County Health Department, HeartLands Conservancy and three independent alliances to build staff and volunteer capacity in the areas of community needs assessment, health improvement planning & implementation, policy development and project management.
- Continued our partnership with the Healthy Start Consortium to provide Safe Sleep supplies and education to St. Clair County newborns and their families through an annual ABCs of Safe Sleep campaign.
- Supported the East Side Health District's and the St. Clair County Health Department's newborn diaper supply campaign to distribute supplies to over 6,000 infants and children from low-income households.
- Provided support for two additional candidates to complete Master Gardener training. This program to revitalize and sustain community gardens in the East St. Louis and Washington Park area began in 2021 through a cooperative agreement with ten organizations representing healthcare, churches, schools, and other community centers.
- Expanded a Farmers Market food voucher partnership with local business and schools to distribute fresh produce to families with school age children in the greater Belleville and East St. Louis area.
- Provided \$18,000 in refrigeration units to local food pantries serving up to 6,930 residents of East St. Louis Fairmont City, Cahokia Heights and Washington Park each month.
- Promoted work group alliance meetings, activities and events on HEALTHIER TOGETHER's Community Calendar and social media sites.

# 2022 Financial Update

## 2022 Revenue by Funding Source



## 2022 Expenses by Program Focus Areas



# 2022 Grant Recipients & Program Beneficiaries

- Avant Elementary School
- Arthur M. Jackson PH Foundation
- Bond Avenue Fish & Poultry Food Market
- Belleville Farmers Market
- Catholic Urban Programs Food Pantry
- Christian Activity Center Community Garden
- Fairmont City Food Pantry
- Gateway Regional YMCA
- Healthy Start Consortium
- HeartLands Conservancy
- Jeremiah's Food Pantry
- East Side Health District
- FRESH Market & Community Garden
- HOPCA Food Pantry and Community Center
- Lalumier School Community Garden
- Make Health Happen
- Mason-Clark School Food Pantry
- Metro East Diaper Bank
- Mind of Christ Food Pantry
- MTC Community Outreach
- Mt. Zion Community Food Pantry
- Ogles Neighborhood Association
- St. Louis Diaper Bank
- SIUE Charter School Community Garden
- SIHF Healthcare
- St. Clair County Drug Prevention Alliance
- St. Clair County Health Department
- St. Clair County Suicide Prevention Alliance
- Washington Park Neighbor to Neighbor Network
- St. Clair County Chronic Disease Prevention Alliance



## The Road Ahead

As productive as our last year has been, HEALTHIER TOGETHER is looking forward to improving our partnership building activities. Our goal this year, as we continue to support and align with St. Clair County's health improvement coalitions, is to successfully implement an organizational strategic plan that is focused on the lessons we've learned through the two questions posed earlier.

Our past success over the last three years would not have been possible without the tireless support of our sponsoring partners, Council members and volunteers who are featured in the About section of our website. To learn more about St. Clair County's collective impact efforts to create healthier communities visit our website or social media sites through the links below or contact us directly via email at [info@healthiertogether.net](mailto:info@healthiertogether.net).

